



## Port Carling Arena 21<sup>st</sup>, 22<sup>nd</sup> and 23<sup>rd</sup> of May 2010

**Our mission statement:** To promote a successful, profitable show for vendors and exhibitors. At the same time the show will provide a unique unforgettable experience to the public

**Our Plan:** We will extensively promote the show using wide media coverage. Strategically placed signage across the area will draw attention to the event.

**Why join our show:** The 2010 Muskoka Lifestyle Show will be held at the Port Carling Arena on the 21<sup>st</sup>, 22<sup>nd</sup> and 23<sup>rd</sup> of May 2010, this is prime cottage opening season. Our comprehensive and extensive advertising campaign across Muskoka and the surrounding region will give you an excellent and inexpensive opportunity to advertise your products and services and provide you with an excellent opportunity for spur of the moment sales.

What we offer you, the exhibitors:

- The opportunity to interact face to face with your customers
- A cost effective way to market your products
- A comfortable “no pressure/stress” environment to interact with your customers
- A great time to introduce your new products before the cottage season starts
- An excellent opportunity to network with associates and clients
- A chance to “catch” the customer who wouldn’t be finding you at your normal locations
- Extensive advertising for the show.
- Fully curtained booths.

What we offer the customer:

- A low admission fee and door prizes.
- A chance to look over products and talk to service providers and vendors without pressure in a non intimidating environment.
- An opportunity to compare products in one location.
- A one of a kind Muskoka Lifestyle experience.

Nancy & Charles Duval  
Muskoka Shows  
Box 51, Stn. Main, Gravenhurst, On. P1P 1T5

[www.muskokashows.ca](http://www.muskokashows.ca)

[vendors@muskokashows.ca](mailto:vendors@muskokashows.ca)

Tel: 705-687-0974

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fax: 705-687-4040

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# Muskoka Shows

## Port Carling Arena 21<sup>st</sup>, 22<sup>nd</sup> and 23<sup>rd</sup> of May 2010

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Site: \_\_\_\_\_

Please describe your product/service:

\_\_\_\_\_

Booth size	Early Bird Rate Deadline 15 Jan 2010		Regular Rate After 15 Jan 2010	
10' x 10'	\$385.00		\$435.00	\$
10' x 15'	\$577.00		\$652.00	\$
10' x 20'	\$750.00		\$850.00	\$
10' x 30'	\$1125.00		\$1275.00	\$
20' x 20'	\$1400.00		\$1600.00	\$
Irregular	Booths #9,10, 28 and 29	\$400.00	\$450.00	\$
Irregular	Booths #15	\$600.00	\$675.00	\$
Irregular	Booth #25	\$775.00	\$825.00	\$
Corner Booth		\$50.00	\$55.00	\$
Electricity	(1 single 120v receptacle 750w per booth max)	\$20.00	\$25.00	\$
Tables	Number of tables required: _____	x\$7.00 each	\$7.00	\$
			<b>Total Fee</b>	<b>\$</b>
			<b>Less Deposit (50% of Total Fee) due with application</b>	<b>\$</b>
			<b>Balance (due by 15 Jan 2010)</b>	<b>\$</b>

**\*Early bird rates apply only if full payment is received on or before the 15<sup>th</sup> of January 2010**  
**\*Applications received after the 15<sup>th</sup> of January 2010 must be accompanied with full payment.**

Booth Number Preference:    Booth Number:

1 <sup>st</sup> Choice	
2 <sup>nd</sup> Choice	
3 <sup>rd</sup> Choice	

**Please make cheques payable to: Muskoka Shows** *All fees include 5% GST. GST#82490 3611*

**Credit Card Payment: I hereby authorize Muskoka Shows to Charge my Credit Card;**

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC Code (3 digits on back of Card) \_\_\_\_\_

Fee to charge to my credit Card: \$ \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ May we apply remaining Balance to the above credit card number  
 Yes  No

Charge will appear on your statement as: "Bark Creek Crafts"

[www.muskokashows.ca](http://www.muskokashows.ca) [vendors@muskokashows.ca](mailto:vendors@muskokashows.ca)



# Muskoka Shows

## Rules and Regulations

**Port Carling Arena – May 15<sup>th</sup>, 16<sup>th</sup> and 17<sup>th</sup> 2009**

1. Hydro is not available for all booths, check floor plan on page 4 for availability. Usage is limited to 750w per outlet per booth.
2. Deadline for application is when show is full.
3. Early Bird rates only apply to applications received before the 15<sup>th</sup> of January 2010. All balances are due no later than the 15<sup>th</sup> of January 2010. All applications received after the 15<sup>th</sup> of January must be accompanied with full payment.
4. A \$50.00 service charge will be applied to all N.S.F. cheques.
5. Cancellation Policy: This contract may be cancelled by either party provided that written notice is received as follows:
  - A. By the 1<sup>st</sup> of Nov. 2009 in which case a \$75.00 cancellation fee will be applied
  - B. After the 1<sup>st</sup> of November and prior to the 15<sup>th</sup> of Jan 2010 the exhibitor will be responsible for the whole amount of the deposit,
  - C. After the 15<sup>th</sup> of Jan 2010 the exhibitor will be liable for 100% of the total contracted booth cost.
  - D. By cancelling this contract the exhibitor forfeits all rights or claims to the allocated space and management if free to rent it to others and collect the cancellation charge as liquidation damages.
  - E. This cancellation policy is not conditional upon booth approval of booth location.
6. Receipt of this application does not guarantee your acceptance to the show.
7. All products must be professionally displayed. All tables must be skirted to the floor and covered. The show is curtained in black drapery.
8. Amplified sound or “hawking” is not permitted if it disturbs other vendors. Vendors must stay within their allocated booth spaces and not interfere with other exhibitors.
9. **All exhibitors must carry liability insurance.** The management of “The Muskoka Lifestyle Show”, and its employees, agents etc... will not be liable or responsible for any loss, damage or injury to any person however caused, and will not be liable or responsible for any loss due to theft, water damage, fire or any other damage to the exhibitor’s equipment or stock.
10. If show management should be prevented from holding the show by any cause beyond its control or if it cannot permit the exhibitor to occupy his/her rented space due to circumstances beyond its control, show management shall have no further obligation or liability to the exhibitor.
11. Exhibitor shall not tear down before the end of the show and will remain for the full duration of the show.
12. No Exhibitor shall block any entrance at any time. Any and all vehicles parked in a no parking zone will be towed away at the Exhibitors expense.
13. Exhibitors shall not sublet or transfer any or all of their exhibit space without written consent of the show management.
14. If you have not checked in by 3 p.m. Friday you forfeit your participation in the show and no monies will be refunded.
15. All Exhibitors must have a valid “P.S.T. Vendors Permit” and are responsible for collecting their own applicable taxes.
16. Food vendors are responsible for conforming to all local Health Regulations.
17. Show times:

Friday:	5 p.m. to 9 p.m.
Saturday:	10 a.m. to 5 p.m.
Sunday:	10 a.m. to 4 p.m.
18. Management reserves the right to cancel this contract and to withhold possession of exhibit space if the exhibitor fails to perform any material condition of this contract or refuses to abide by the show rules and regulations in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him/her and any further occupancy of such space.

I, the undersigned, carry liability insurance and agree to abide by the Rules and Regulations on page 3

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

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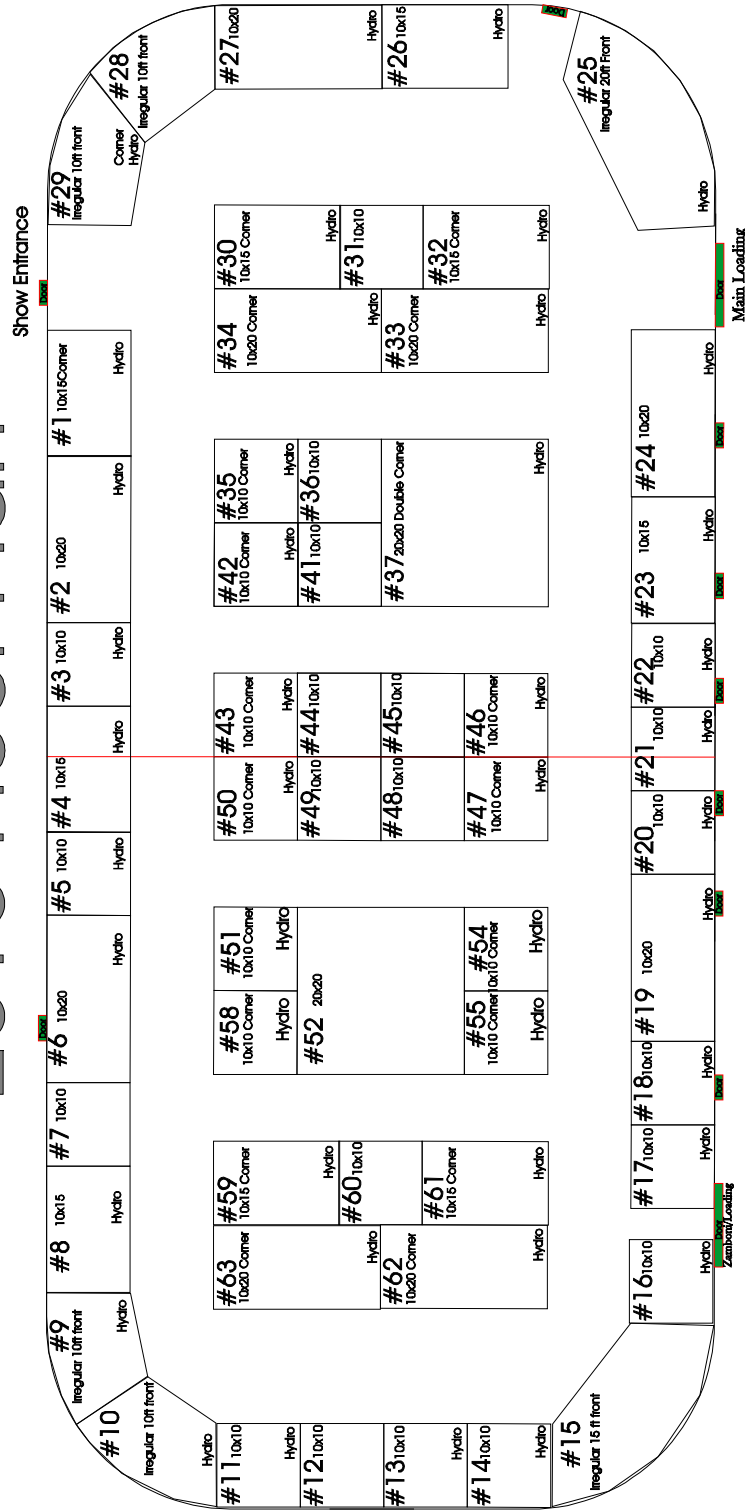
fax: 705-687-4040

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Please Return to: Muskoka Shows, Box 51 Stn. Main, Gravenhurst On. P1P 1T5

# 2010 Floor Plan



Lobby Booths 5 x 20 booths with Hydro: booth #64, booth #65 sold at same price as a 10x10

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